

DATAVEND: INFORMATION THAT CAN HELP INCREASE SALES

Asset management is the critical element of vending profitability.

DataVend is the only total management information service available to all vendors. It improves sales, saves you time and money, with these exclusive advantages:

- A column invoicing service so complete that it even updates route cards, automatically
- Share-of-market analysis for each location, by brand and by category
- Column payments earned, by location and by manufacturer
- Complete asset control for cigarette equipment and for non-cigarette equipment at cigarette locations

Only three fast-selling brands qualify you for free DataVend services: Marlboro Red, Marlboro Lights and Merit 85 (Filter or Menthol).

Call toll free to Terry West at 800-527-1400 (in Texas, 800-492-1860). Or contact your local Philip Morris representative. Get complete information on DataVend, the system that provides vendors the most usable information in the shortest time with the least paperwork.

DATAVEND™

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